

IFCI , CHRISTIAN BASTE , GUWAHATI SHILLONG ROAD, GUWAHATI , 781005

Ref no : BMB Guwahati /Marketing/2013-14

Date :14-05-2014

To,

The Director  
Guwahati College of Architecture  
Assam 781003

Dear Sir,

**Sub: SB Account Opening and Education Loan Campaign by Bharatiya Mahila Bank , Guwahati Branch**

It is our privilege to inform you as under-

- i) We have opened our 1<sup>st</sup> branch in Guwahati ( Assam ) on 19-11-2013.
- ii) Bharatiya Mahila Bank started its operation from 19/11/2013 with corporate office, New Delhi and 7 branch located all over the India , along with Guwahati branch . Bharatiya Mahila Bank Limited was incorporated under the Companies Act, 1956 on August 5, 2013. The Head Office of the Bank is located at 9th Floor, IFCI Towers, 61, Nehru Place, Delhi 110019.
- iii) Bank increasing its presence in North East State and likely to commence its operation within March 2014 i.e Shillong , Itanagar, Gangtok, Agartala . Bank have a vision with **"Empowering Women Economically"**. While the focus of the Bank will be to cater to the needs of women it would not exclude any segment from its purview and hence would provide services to both men and women
- iv) The Savings Bank rate of interest for Rupees One lakh and above is 5% and for amount less than Rs. One lakh, the interest rate is 4.5%. **Educational loan for girl students come with a concession of 1% in the rate of interest.** Loan for day care centres, vehicle loan, home loan are some of the other loan products offered. The Bank caters to the needs of both men and women.

I write to personally request you, all members of your college, students and parents of the students to become valued customers of our Bank. You may also kindly introduce your family members, relatives and friends. . I am sure you would extend your support for the cause...  
Economic empowerment of women.

बीएमबी BMB  
भारतीय महिला बैंक BHARATIYA MAHILA BANK  
Empowering Women, Empowering India.

*Sandeep Kumar*  
Branch Manager

**BHARATIYA MAHILA BANK**  
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